



**GENERAL CONVERTING, INC.**

Tomorrow's Packaging Today

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PRESS RELEASE:

## **Implementation of GlobalVision**

General Converting, a premier folding carton manufacturer located in Bolingbrook, IL, is pleased to announce the addition of GlobalVision technology to their state of the art 7 color and 8 color Heidelberg presses. This software reads and compares the printed sheet to the customer approved pdf while checking for color differences, spelling errors, registration issues, missing text and ensures barcode readability.

### **How GlobalVision Works**

With GlobalVision, differences on your documents, artwork and packaging files will be identified. Compare content at different stages of the file-creation workflow to detect and eliminate errors. With Graphics Inspection Mode, for example, GlobalVision overlays one version on top of the other and goes pixel by pixel to find every difference. You can navigate through all of the differences and generate a report of your inspection for approval or to send with your proofs.

### **What GlobalVision Can Do for Your Business**

Protect your business and brand equity by catching errors on packaging components as early as possible. GlobalVision delivers reliable end-to-end quality control that maximizes efficiency by removing the need for time-consuming and inaccurate manual checks. The end result is pristine packaging on store shelves that gets to market quicker.

We invite you to learn how our GlobalVision implementation can take your packaging to the next level! Please visit our website at [www.generalconverting.com](http://www.generalconverting.com) or call us at 630-378-9800 to learn more.

