

Prepress/Graphic Specifications

This guide is provided to give our customers some basic rules to follow when preparing files to be printed at GCI. Following these guidelines will improve the printability of your job(s) and allow the customer, designer and offset printer to work as partners.

2020v2

Recommended File Format: Adobe Illustrator CC

(including all fonts and images as links)

Ideally, please submit a live AI file AND a PDF to confirm there is no font reflow.

Other Accepted File Formats: Adobe InDesign, Adobe Acrobat Editable PDF

AI files with live fonts and links allows for any customer requested copy, color and/or layout changes. If fonts are outlined, or images are embedded, requested edits may not be able to be completed on time, or at all.

Copy:

Min Positive Type: 4pt

Min Reverse Type: 5pt; 7pt multi-color

Min Positive Line: .003" (.25")

Min Reverse Line: .006" (.5pt)

Color:

Min Dot %: 1%

Max Dot %: 99%

Max # of Colors: UV inks = 7; Conventional = 8

Max # of Decks: 9 (8 color + 1 coating)

Max Density/TAC: 300%

Image:

Mode: CMYK

Resolution: 300dpi

Format: PSD, TIFF, EPS

Build: Layered PS files, preferred

Size/Dimensions: As used on file, or larger

Layout:

Bleed: .125" (1/8")

Rollover: .03125" (1/32")

Copy Limit (Print to Cut Tolerance): .0625" (1/16")

Min Trap: .004"

Holdback/Cutback: .002"

Min Barcode Size: 80%

Barcode BWR: .001"

Foil Stamping:

Min Type: 6pt

Min Line: .006" (.5pt)

Miscellaneous Info:

Barcodes - format and numbers to be specified by the customer, GCI will insert final code.

Coating/Varnish - identify if any areas (Date Code, Best By, Lot Code, Valentines To/From, etc) need to have the coating knocked out.

Color Targets - if you want to match color, provide a sample to match to. This should be submitted as early as possible, prior to job printing, and can be a previously printed sample, agency printed photo, swatch, etc.

Drawdowns - any new PMS or Spot Color will have a drawdown created on the substrate that will be printed. Customer will need to approve drawdowns prior to printing.

PMS/Spot Colors - colors should be accurately identified by PMS number and/or name.

Proofs - color calibrated, contract proofs will be sent for each job approval, unless otherwise specified. These proofs are for content, layout and process color match only. (PMS or Spot colors will be matched to the approved drawdown on press.) **Epson calibrated to GRACol2006.**

Rich Black Build - C50 / M40 / Y40 / K100

Separations - each color used/printed is it's own separation and should be noted as such. (If six colors are used in the job, there should be six separations.) Number of separations may not exceed Max # of Colors.

Single Knife - impressions may nest/touch when printed, check to see if your graphics will need modification for single knife cutting.

FTP Info:

ftp.corp.generalconverting.com

User Name = gciftp

Password = @gciuser

Turn Times (business days)*:

New Submission = 3 days

Revisions = 2 days

Proof = 2 days

Final File Release = 2 days

**These are average times and may vary depending on the type or volume of files supplied by customer.*

Contact:

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